

## message from the artistic director

2013-2014 was a busy year. The success of the second edition of the panamerican ROUTES | RUTAS panamericanas, confirmed the growth of the company, and its significance to the development of artists and audiences from across the Americas. More importantly, I truly believe it revealed the exciting path ahead of us.

Now, we have the responsibility to continue pressing for change in our granting system, in changing the ghetto-ization of our diverse artists and communities, and in inviting our Canadian, and Latin American artists, and audiences, to see ourselves beyond cultural boundaries, and to make great Canadian theatre.

The high production volume and touring we experienced over the last year also taught us that Aluna is now a fast moving company with concrete needs to guarantee its sustainability and support its growth. We have come to an understanding of what administrative model works for us and we are taking the steps toward securing a strong team that will help us achieve our goals.

- **Beatriz Pizano, Artistic Director**

## panamerican routes | rutas panamericanas

Our second **International Festival of Theatre and Human Rights** was presented in partnership with Native Earth Performing Arts and included:

- 4 Canadian and 4 International productions (Argentina, Peru, Colombia, Mexico/US)
- 8 emerging artists / companies who showcased works-in-progress
- A four-day, 8-session conference on performance and human rights
- 2 music concerts and 3 visual arts exhibits
- 6 master classes for Artists and Community groups

## programming / new works

Aluna presented 2 works-in-development at RUTAS and then began touring them :

*El Refugio de Freidel* by Lilian Saurez and Beatriz Pizano – Toronto and Kitchener

*What I learned from a decade of fear* by Aluna -- Toronto, New York City, Bogotá, and Montreal

*The Last Walk of Adolfo Ich* – a script commissioned from Playwright Marion de Vries in 2012, was distributed by Amnesty International to some 300 University and High School groups across Canada, and will be featured in an upcoming issue of the *Canadian Theatre Review*.

Our Resident Artists this year included Anita La Selva (*Stones Project*), Michelle Polak (*Sephine*), and Alejandro Valbuena (*Camilla's Bones* – presented at Summerworks 2013). We provided them rehearsal space, artistic feedback, and a small seed fund to begin creation on their work.

Other support: we co-produced *Stayin' Alive* by Martha Chaves, and 2 pieces at the 2014 Toronto Fringe Festival, *True* by Rosa Labordé and *The Art of Storytelling* by Creative Mafia.

## outreach

For a second season, Aluna ran the **panamerican vo(i)ces youth training program**, working with youth and emerging artists, aged 17 – 27, of Latin American and Caribbean descent.

We also hosted **The Aluna Café**, with FOUR readings from Latin American playwrights:

*El Quijote* by Santiago Garcia (Colombia), at Casa Maiz - *El Nogalar* by Tanya Saracho (USA)

*Information for Foreigners* by Griselda Gambarro (Argentina) -

*Adios Ayacucho* by Miguel Rubio & Julio Ortega (Peru)

## financials: statement of operations 2013-14

		year ended June 30 <sup>th</sup> , 2014 (unaudited)	
		2014	2013
<b>REVENUES</b>			
	Box Office	\$ 19 488	2 963
	Donations	3 353	1 129
	Facility Rental	13 681	11 879
	Fundraising	674	1 038
	Grants	308 855	172 700
	Co-productions	26 650	-
	Other revenue	435	2 674
	Sponsorships	4 815	-
	Workshops	4 906	-
		<b>382 857</b>	<b>192 383</b>
<b>EXPENSES</b>			
	Administrative	24 065	25 315
	Amortization	3 566	3 622
	Artistic fees	103 016	97 949
	Fundraising	1 292	752
	Operating expenses	37 179	28 613
	Promotion costs	30 991	3 285
	Production costs	134 755	12 257
	Production fees	35 216	4 910
		<b>370 080</b>	<b>176 703</b>
	Excess (deficiency) of revenues over expenses	\$ 12 777	15 680

Our financial statements are part of an annual financial audit completed by W.E.Gough. Aluna is insured by CultureONE Inc.

staff

Beatriz Pizano, Artistic Director  
 Trevor Schwellnus, Artistic Producer  
 Sue Balint, Producer  
 Sebastien Marziali, Metcalf Artistic Intern  
 Rosa Laborde, Playwright in Residence

board of directors

Brian Damude, President  
 Natalie Alvarez, Treasurer  
 Paulie McDermid, Secretary  
 Catherine Frid  
 Rosa Elena Delgado González

brief statistics

Full Season & Outreach Programs

Audience attendance – 4,111  
 Number of Artists Engaged – 213  
 Number of Public Events – 86  
 Number of workshop participants – 91

Panamerican Routes Festival

Audience attendance – 2,869  
 Number of Artists Engaged – 131  
 Number of Public Events – 53  
 Number of workshop participants – 79

partners & sponsors

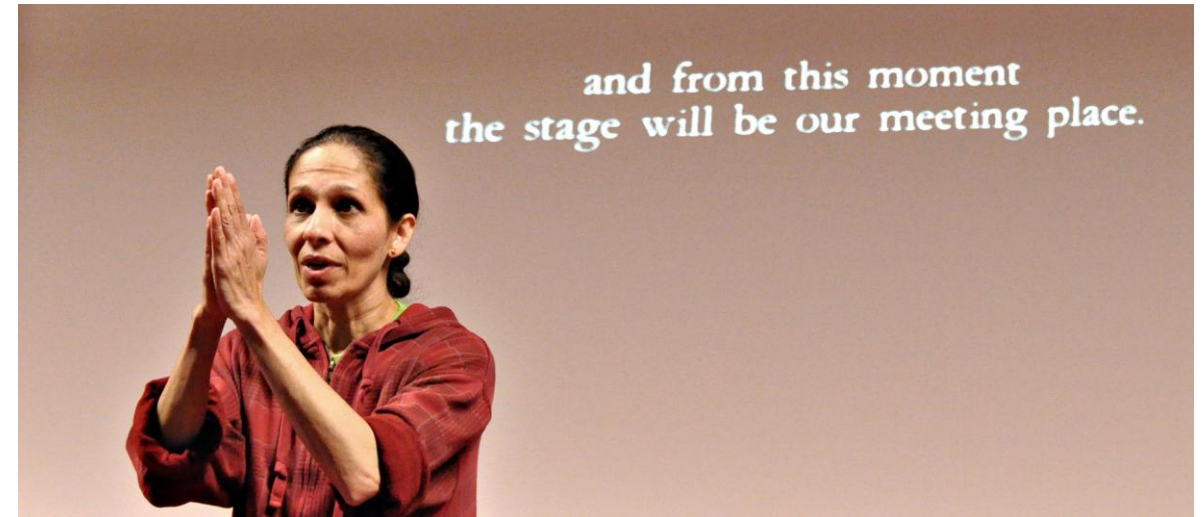
Native Earth Performing Arts, Casa Maíz, Teatro Libre, The Centre for Spanish Speaking People, The New Mennonite Life Centre, Colombianos en Mississauga, the Colombian Consulate, Regent Park Association, The FCJ Refugee Centre, Sistering, University of Toronto, York University, University Glendon College, Brock University, Ryerson University, George Brown College, the University of San Francisco, Artscape, ETFO, CPAMO, McAuslan Brewery

funders



Annual Report  
 2013-14

A celebration of partnership



The artistic mission of Aluna Theatre is to embrace the myriad of voices, cultures, and stories of our population, which are transforming the landscape of Canadian theatre. In our plays, works in translation, and international co-creations, people are complex individuals who exist beyond the restrictions of cultural labels. We encourage new hybrids of theatre evolved from a rich collaboration of experiences, performance traditions and media by engaging both emerging and established theatre professionals. Our work reaches out to diverse audiences in Canada and abroad. We build liaisons that promote art as a way to empower, and a way to share with each other and the world the idea of living in harmony.

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 www.alunatheatre.ca

Charitable number: 85124 1018 RT0001